

Bridal Show Complete Package Agreement

Agreement of Intent to Buy

Select 1 from the following packages that are available for advertisers to purchase:

Complete Exhibitor Package: **Quarter Page total cost \$3,090**

- Exhibitor (10x10 booth) at January 10, 2016 Bridal Show at Will Rogers Memorial Center & Quarter Page ad in the Bridal Show Section
- Quarter Page ad in the February 2016 Bridal Issue of Indulge Magazine
- Quarter Page ad in the June 2016 Wedding Planner
- Exhibitor(10x10 booth) at August 14, 2016 Bridal Show at the Will Rogers Memorial Center in Fort Worth & Quarter Page ad in the Bridal Show Section

1/10/16 Show	Feb 2016 Indulge	June 2016 Planner	8/14/16 Show	Package Total
\$ 860	\$ 945	\$ 425	\$ 860	\$ 3,090

Complete Exhibitor Package: **Half Page total cost \$5,199**

- Exhibitor (10x20 booth) at January 10, 2016 Bridal Show at Will Rogers Memorial Center & Half Page ad in the Bridal Show Section
- January 2016 – 28,400 BT ads targeting customers who are in the market for your product or service (Star-Telegram / DFW BT Online Network) (select BT category)
- Half Page ad in the February 2016 Bridal Issue of Indulge Magazine
- Half Page ad in the June 2016 Wedding Planner
- Exhibitor(10x20 booth) at August 14, 2016 Bridal Show at the Will Rogers Memorial Center in Fort Worth & Half Page ad in the Bridal Show Section
- August 2016 – 28,400 BT ads targeting customers who are in the market for your product or service (Star-Telegram / DFW BT Online Network) (select BT category)

1/10/16 Show	Feb 2016 Indulge	June 2016 Planner	8/14/16 Show	Package Total
\$ 1,420	\$ 1,539	\$ 820	\$ 1,420	\$ 5,199

Complete Exhibitor Package: **Full Page total cost \$9,749**

- Exhibitor (10x30 booth) at January 10, 2016 Bridal Show at Will Rogers Memorial Center & Full Page ad in the Bridal Show Section
- January 2016 – 51,200 BT ads targeting customers who are in the market for your product or service (Star-Telegram / DFW BT Online Network) (select BT category)
- Full Page ad in the February 2016 Bridal Issue of Indulge Magazine
- Full Page ad in the June 2016 Wedding Planner
- Exhibitor(10x30 booth) at August 14, 2016 Bridal Show at the Will Rogers Memorial Center in Fort Worth & Full Page ad in the Bridal Show Section
- August 2016 – 51,200 BT ads targeting customers who are in the market for your product or service (Star-Telegram / DFW BT Online Network) (select BT category)

1/10/16 Show	Feb 2016 Indulge	June 2016 Planner	8/14/16 Show	Package Total
\$ 2,560	\$ 2,979	\$ 1,650	\$ 2,560	\$ 9,749

By signing this agreement, you are agreeing to purchase the selected packaged sections. A contract must be signed and returned within 30 days in order to hold this package.

Advertiser Signature

Sales Executive

Printed Name

Sales Number

Company Name

Date Signed