

Hello, my name is _and I'm calling from Blum & Weprin on behalf of 5 of Texas' largest newspapers. This is not a sales call. We're conducting a brief poll of public opinion in Texas. May I please speak to the person in your household who is 18 or over and had the most recent birthday. If correct respondent on phone, go to questionnaire.

When correct respondent on phone, say: **Hello, my name is _and I'm calling from Blum & Weprin on behalf of a group of Texas' largest newspapers. This is not a sales call. We're conducting a brief poll of public opinion in Texas. Are you 18 or over and did you have the most recent birthday in your household?**

If correct respondent not available, say: **We would like to call that person back. When will they be available?**
Make appointment.

S1. What county do you live in?

(LIST of counties)

1. Do you approve or disapprove of the job Rick Perry is doing as Governor?

1. Approve
2. Disapprove
3. Not sure
4. Refuse

2. Do you approve or disapprove of the job Barack Obama is doing as President?

1. Approve
2. Disapprove
3. Not sure/
4. Refuse

ROTATE Q3 & 4:

3. Do you have a favorable or unfavorable opinion of Newt Gingrich?

1. Favorable
2. Unfavorable
3. Not sure/
4. Refuse

4. Do you have a favorable or unfavorable opinion of Mitt Romney?

1. Favorable
2. Unfavorable
3. Not sure/
4. Refuse

5. How has Governor Perry's run for the presidency affected your view of him, would you say you now have a more favorable view of him, a less favorable view, or has it not changed your opinion of Governor Perry?

1. More favorable
2. Less favorable
3. Not changed
8. Not Sure
9. Refuse

6. How do you think Governor Perry's run for the presidency has affected America's image of Texas? Do you think it made the image of Texas ...

1. A lot better
2. A little better
3. A little worse
4. A lot worse
5. Or not affected it at all
9. Refuse

7. Rick Perry's current term as governor ends in 2014, do you think he should or should not run for re-election?

1. Should
2. Should not
8. Not sure
9. Refuse

8. Are you currently registered to vote in the election district where you now live, or haven't you had a chance to register yet?

1. Yes
2. No
3. Not sure
4. Refuse

9. Did you happen to vote in the recent November 2010 General Election for Governor, were you not eligible to vote, did something come up which made it impossible to vote or did you choose not to vote in the November General Election for Governor? (IF VOTED) Did you vote for Rick Perry, Bill White, or someone else?

1. Perry
2. White
3. Someone else (SPECIFY) _____
4. Not eligible to vote
5. Something came up
6. Chose not to vote
8. Not sure
9. Refuse

10. In politics today, do you usually think of yourself as a Republican, a Democrat, an Independent, or something else? (IF IND., ASK) Do you think of yourself as closer to the Republican party, closer to the Democratic party, or do you think of yourself as strictly independent?

1. Republican
2. Democrat
3. Independent leaning Republican
4. Independent leaning Democrat
5. Strictly Independent
6. Something else (SPECIFY) _____
8. Not sure
9. Refuse

11. (ALL RESPONDENTS) How old are you?

1. 18-29
2. 30-49
3. 50-64
4. 65 +
5. Refuse

12. How far did you happen to go in school?

1. Grade school
2. Some high school
3. High school graduate
4. Some college
5. College Graduate
6. More than college
7. Refuse

13. Are you White, African-American, Latino, Asian or something else?

1. White 2. African-American 3. Latino 4. Asian 5. Other (*SPEC*)_____ 6. Refuse

14. If you added together the yearly income of all the members of your family living at home last year, would the total be: (*RD 1-7*):

1. Less than \$20,000? 2. \$20,000-\$30,000? 3. \$30,000-\$40,000?
4. \$40,000-\$50,000? 5. \$50,000-\$75,000 6. \$75,000-100,000?
7. Or would the total be more than that? 8. Refuse

15. Would you be willing to be interviewed further by a reporter at a later date? *IF YES: May I have your name please:*

1. Name:_____ 2. No

That was the last of my questions. Thank you very much for your cooperation. The results of the poll will be in the Thursday, January 26th issue of Texas's largest newspapers. (List available if respondent asks)

RECORD ONLY

16. Sex 1. Male 2. Female

17. Date of interview 1. Fri 2. Sat. 3. Sun 4. Mon 5. Tues

18. TX Geopolitical Regions 1-7

19. News region: * please note Tarrant (48439) is in 2 of the following news regions

1. **DALLAS** – 48113-Dallas, 48439-Tarrant, 48085-Collin, 48121-Denton;
2. **FORT WORTH** – 48439- Tarrant, 48367-Parker, 48251-Johnson;
3. **HOUSTON** – 48201-Harris, 48157-Fort Bend, 48339-Montgomery, 48039-Brazoria, 48167-Galveston;
4. **SAN ANTONIO** – 48029-Bexar county only;
5. **AUSTIN** – 48453-Travis, 48491-Williamson, 48209-Hays, 48021-Bastrop, 48055-Caldwell, 48053-Burnet, 48299-Llano.

20. Urban 1. Urban 2. Non-urban

21. Cell vs. landline 1. Cell 2. Landline

22. Language 1. English 2, Spanish